



BERETTA
Training Academy

Elite Shooting Camp by Andrea Benelli

Laterina Shooting Range – Laterina Arezzo

In four days, you will transform the way you shoot by training everything that lies behind the target.

Technique on the range (MasterTarget), mindset in the classroom (MasterMind), physical preparation (MasterFit), nutrition (MasterEnergy) and a deeper understanding of your shotgun (MasterTech). Shooting Data tracks your progress every step of the way.

The camp is led by skeet legend Andrea Benelli, Olympic gold medallist at Athens 2004 and bronze medallist at Atlanta 1996. He went on to enjoy an outstanding career as coach of the Italian National Team, achieving countless international and Olympic successes. Today, he coaches the Beretta Academy Next Gen.

9 April 2027 · Start with your technique

09:00–10:00 | Check-in. Collect your **Beretta Premium Technical Kit** and register for **Shooting Data**. From this point on, your data is tracked.

10:00–13:00 | MasterTarget. Your first rounds on the range and a technical assessment. What you take away: a clear starting point for your technique.

13:00–14:00 | Lunch at the shooting range.

14:00–18:00 | MasterTarget. Begin your journey towards better technique. What you take away: you know exactly what to work on.

10 April 2027 · Master your mind, then return to the range

09:00–10:00 | MasterTarget. Continue on the range with the work you began the day before.

11:00–13:00 | MasterMind, in the classroom. Stress management and visualisation. What you take away: your own mental routine, helping you stay focused on the shot even in the most intense finals.

13:00–14:00 | Lunch at the shooting range.

14:00–18:00 | MasterTarget. Put the morning's advice into practice on the range straight away.

18:00–19:00 | Try your dream shotgun: [Beretta SL2](#).

11 April 2027 · Body, energy and a champion's perspective

09:00–10:00 | MasterFit. Joint mobility and shooting-specific warm-up exercises tailored to your physical profile. What you take away: greater stability and responsiveness on the range.

10:00–11:00 | MasterEnergy. Practical nutrition advice. What you take away: mental clarity and visual energy from the first to the last round.

11:00–13:00 | **MasterTarget** Continue your improvement journey on the range.

13:00–14:00 | Lunch at the shooting range.

14:00–18:00 | **MasterTarget** and try your dream shotgun: [Beretta SL2](#).

12 April 2027 · Inside Beretta, then back to the range

09:00–10:00 | **MasterTech**. Ballistics and firearm engineering, presented directly by Beretta Research & Development. What you take away: a deeper understanding of how to use your shotgun.

10:00–13:00 | **MasterTarget**. Back on the range to consolidate everything you have learned.

13:00–14:00 | Lunch at the Laterina Shooting Range restaurant.

14:00–16:00 | **MasterTarget**. Final 50-target competition. Awards ceremony and certificate presentation.

3. Why join

Start with data, not impressions. Shooting Data tracks your performance from check-in to your final session on the range.

Train with one of the greatest coaches of all time.

Train the shooter, not just the shot. Technique, mind, body, nutrition and equipment knowledge in one complete programme.

Put yourself to the test. Finish the camp with a 50-target competition.

4. Practical information

When: 9–12 April 2027

Where: Laterina Shooting Range, Laterina (Arezzo), Italy

Format: day camp

Price: €1,299

Included: all MasterTarget, MasterMind, MasterFit, MasterEnergy and MasterTech sessions; 5 rounds of targets per day; camp lunches and dinner; Beretta kit (anniversary polo shirt and cap, cartridge bag, hearing protection and gilet).

Not included: anything not listed above.